

Georgetown BID Launches Search for Next CEO

The Georgetown BID's current CEO & President, Joe Sternlieb, is stepping down in 2025 after 12 years in the role.

Washington, D.C. (November 21, 2024) – The Georgetown Business Improvement District (GBID) has launched its search for a visionary leader to serve as its next Chief Executive Officer. This pivotal role will guide Georgetown's future as Washington's premier mixed-use neighborhood, advancing initiatives across retail, office, hospitality, entertainment, and residential sectors.

P3Hired, a nationally recognized executive search firm, is partnering with the Georgetown BID to identify exceptional candidates for this critical position.

"This is an exciting opportunity for a forward-thinking leader to help shape the next chapter of one of the country's most renowned and vibrant commercial districts," said Terese Wilson, Chair of the Georgetown BID Board of Directors.

The Georgetown BID's current CEO & President, Joe Sternlieb, is stepping down in the first quarter of 2025 after 12 years in the role.

For more details on this opportunity, visit <http://p3hired.com/GBID-CEO>.

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About the Georgetown Business Improvement District

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, placemaking and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit georgetowndc.com.