Georgetown Main Street (GMS)

GEORGETOWN BID FY25 MARKETING CALENDAR TO-DATE

Last updated 01.07.25

JANUARY '25	FEBRUARY '25	MARCH '25	APRIL '25	MAY '25	JUNE '25
JANUARY 27 – FEBRU Winter Restaurant Week		 ★ MARCH 14-16: Taste of Pride DC Georgetown weekend/GBID partnership ■ MARCH 20 - APRIL 14: National Cherry Blossom Festival - round up of specials ■ MARCH 22: Book Hill Spring Art Walk (GMS) 	 APRIL 12: Flower Tour (GMS) APRIL 19: weekly Dancing on the Waterfront series begins APRIL 19: 92nd Annual Georgetown House Tour APRIL 25 - 27 Georgetown BID French Market 	 MAY 11: 95th Annual Georgetown Garden Tour MAY 15 (THURSDAY!): Bike to Work Day [exploring partnership] MAY 31: DC World PRIDE Art Walk (GMS) MAY 23 – JUNE 10: World GMS programming) MAY – JUNE: World Medical Market 	* JUNE - JULY: Tuesday nights Dancing on the Waterfront GBID partnership * JUNE 21: GBID World Music Day/Fete de la Musique (FDLM) orld Pride in DC (GBID + usic Day / FDLM series
JULY '25	AUGUST '25	SEPTEMBER '25	OCTOBER '25	NOVEMBER '25	DECEMBER '25
* JULY: Tuesday nights <u>Dancing on</u> the Waterfront GBID partnership * GEORGETOWN BID P • Program or Event Hoste	ed by Community Partner	 ★ SEPTEMBER: Georgetown BID Annual Meeting • SEPTEMBER 12 (tentatively): Georgetown Main Street/citywide "Art All Night" (GMS) 	 OCT 17-19: Georgetown University Family Weekend OCT 18-19 (tentatively): GMS's Fall Market (Book Hill/upper Wisc Ave) OCT 25: weekly Dancing on the Waterfront ends OCT 26: Marine Corps Marathon (mile 5 in Gtown; partial road closures) OCT TBC: Witches & 	 NOVEMBER: Washington Harbour Ice Rink opens (weather/schedule permitting) NOVEMBER 22: Small Business Saturday NOVEMBER: Georgetown BID Holiday Gift Guide + Advertising 	 DECEMBER: Georgetown BID Holiday Gift + Holiday Cocktail Crawl Guides + Advertising DEC: Georgetown Main Street's Tree Lighting & Holiday Cookie Tours ★ DEC 6: Georgetown Jingle Holiday Music Event DEC 6: House of Sweden Holiday Market

Warlocks Paddle on the

Potomac