## GEORGETOWN \*DC GEORGETOWN BID FY25 MARKETING CALENDAR TO-DATE

Last updated 03.19.25

		MARCH '25	APRIL '25	MAY '25	<b>JUNE '25</b>
*		<ul> <li>MARCH 14-16: Taste of Pride DC Georgetown weekend/GBID partnership</li> <li>MARCH 20 – APRIL 14: National Cherry Blossom Festival – round up of specials</li> <li>MARCH 22: Book Hill Spring Art Walk (GMS)</li> </ul>	<ul> <li>APRIL 12: Flower Tour (GMS)</li> <li>APRIL 19: weekly Dancing on the Waterfront series begins</li> <li>APRIL 25 - 27 Georgetown BID French Market</li> <li>APRIL 26: 92nd Annual Georgetown House Tour</li> </ul>	<ul> <li>MAY 11: 95<sup>th</sup> Annual Georgetown Garden Tour</li> <li>MAY 15 (THURSDAY!): Bike to Work Day [exploring partnership]</li> <li>MAY 31: DC World PRIDE Art Walk (GMS)</li> <li>MAY 23 – JUNE 10: World Pride in DC (GBID + GMS programming)</li> </ul>	
JULY '25	AUGUST '25	SEPTEMBER '25	OCTOBER '25	NOVEMBER '25	DECEMBER '25
<ul> <li>* JULY: Tuesday nights Dancing on the Waterfront GBID partnership</li> <li>* GEORGETOWN BID PRO • Program or Event Hosted • Georgetown Main Street (0)</li> </ul>	by Community Partner	<ul> <li>SEPTEMBER: Georgetown BID Annual Meeting</li> <li>SEPTEMBER 12 (tentatively): Georgetown Main Street/citywide "Art All Night" (GMS)</li> </ul>	<ul> <li>OCT 17-19: Georgetown University Family Weekend</li> <li>OCT 18-19 (tenta tively): GMS's Fall Market (Book Hill/upper Wisc Ave)</li> <li>OCT 25: weekly Dancing on the Waterfront ends</li> <li>OCT 26: Marine Corps Marathon (mile 5 in Gtown; partial road closures)</li> <li>OCT TBC: Witches &amp; Warlocks Paddle on the</li> </ul>	<ul> <li>NOVEMBER: Washington Harbour Ice Rink opens (weather/schedule permitting)</li> <li>NOVEMBER 22: Small Business Saturday</li> <li>NOVEMBER: Georgetown BID Holiday Gift Guide + Advertising</li> </ul>	<ul> <li>DECEMBER: Georgetown BID Holiday Gift + Holiday Cocktail Crawl Guides + Advertising</li> <li>DEC: Georgetown Main Street's Tree Lighting &amp; Holiday Cookie Tours</li> <li>* DEC 6: Georgetown Jingle Holiday Music Event</li> <li>DEC 6: House of Sweden Holiday Market</li> </ul>